



LEADING THE CHARGE. INSPIRING THE CHANGE.

WOMEN UNITED

WHO WE ARE

Women United is a vibrant community bound together by a powerful sense of belonging - to each other, to our mission, and to the community we call home. We are a united force for the advancement of single mothers and their children in Southern Maine. Through philanthropy, volunteerism, and advocacy, we are leading critical work that positively influences the ability of single mothers to meet basic needs, give their kids a strong start, and live longer, better lives.

MEMBERSHIP BENEFITS

- Learn more about critical issues impacting single women and their children.
- Join a community of like-minded individuals who contribute their personal passions, best ideas, and unique strengths to the mission of building stronger communities.
- Volunteer alongside others looking to create lasting change.
- Network and collaborate with key business and community leaders at exclusive events.
- Advocate for key community issues.

JOIN US

Membership in Women United is based on an annual membership contribution.

- \$2,500+ Founders' Circle
- \$1,000 Member
- \$500 Step-up Member program with a commitment to getting to \$1,000 within three years. Step-up participants will be recognized as full members.
- Contribute up to \$499 as a Friend of Women United.

SUPPORTERS

Thank you to Women United members and friends, MaineHealth, the John T. Gorman Foundation, Hannaford, WEX, and MEMIC for your support.

THANK YOU FOR YOUR SUPPORT!

MaineHealth

Women United is underwritten by MaineHealth.

JOHN T. GORMAN
FOUNDATION



wex™

MEMIC

Learn more at womenunitedsm.org or contact Alexandra Turnbull at aturnbull@uwsme.org for more information.

June 2023

STEERING COMMITTEE MEMBERS

Kimberly Simard - Chair

Beth LaBossiere - Chair-Elect

Janice Avignon - Investment Chair

Anne Dalton - Investment Chair-Elect

Jana Ratz - Membership & Engagement Chair

Julia Sferes - Membership & Engagement Chair-Elect

Cynthia Faulkner — Member

Leslie Gibbons — Member

Meredith Rousseau — Member

Christine Stelling — Member

Women
UNITED



WOMEN UNITED IN ACTION

LIFTING UP SINGLE MOTHERS AND THEIR FAMILIES IN SOUTHERN MAINE

300+ 

members and friends pledge their support for Women United's work.

\$977,082 

invested by Women United into programs that advance single mothers and their children since 2017.

\$301,233 

raised during 2022 campaign to invest in critical community strategies.

ADVANCING SINGLE MOTHERS

Southern Maine has a higher percentage of single-parent households than the United States overall and the number of single-mother households is increasing.

Education is a path to financial stability.

Percentage of Single Parent Households

14% United States

20% Southern Maine

Median Income for Single Mothers

\$43,355 Cumberland County

\$41,174 York County

Poverty Rate for Single Mothers in Maine

39% High School Diplomas

13% Bachelor's Degree

100%



of preschool children enrolled in programs supported by Women United met developmental milestones.

86%



of students enrolled in afterschool programs supported by Women United demonstrated growth in social-emotional skills.

90%



of caregivers enrolled in programs supported by Women United report having the competence, confidence, and social skills they need to be successful parents and workers.

WOMEN UNITED SUPPORTS PROGRAMS GROUNDED IN THE FOLLOWING TENETS:

1 EARLY CHILDHOOD EDUCATION (AGES 0-8)

Children have quality early learning and education experiences beginning at birth through third grade.

2 FAMILY ECONOMIC SUPPORTS

Parents have the education and employment opportunities and resources to achieve permanent financial stability.

3 FAMILY DEVELOPMENT AND SOCIAL CAPITAL

Parents have the competence, confidence, and social connection skills they need to be successful parents and workers.

4 HEALTH AND WELL-BEING

Single mothers and their children have the mental, physical and behavioral health needs met to mitigate adverse childhood experiences and substance use disorder.