

**Women United
Letter of Interest
Programming in York County
March 2023**

Please submit the LOI form below only with no additional materials to:
Bethany Campbell, Senior Director Financial Stability
United Way of Southern Maine
bcampbell@uwsme.org

Key Dates:

- Letter of Interest submission deadline: May 5, 2023
- One-time funding available for September 1, 2023 - June 30, 2024
- Applicants chosen to submit full proposals will be notified no later than: May 15, 2023
- Full proposals are due on June 30, 2023
- Full proposals will be notified of award no later than July 21, 2023

Women United Investment Opportunity

Women United is a giving circle of United Way focused on the advancement of single mothers and their children in Southern Maine. Through philanthropy, volunteerism, and advocacy, we are leading critical work that will positively influence single mothers' ability to meet basic needs, give their kids a strong start, and live longer, better lives.

In Fiscal Year 2024, Women United is looking to expand their footprint by investing in programming within **York County**. We are seeking to fund programming aligned with both Women United's stated mission of advancing single mothers and their families as well as United Way of Southern Maine's [Thrive2027 framework](#) and [shared outcome measures](#). One to three total awards will be made for this opportunity. The minimum request is \$10,000 and the maximum request is \$50,000.

Women United Investment programs currently utilize an approach grounded in the following tenets to serve single mothers and their children. Applications should include one or more of these elements:

1. Early Childhood Education (ages 0-8)

Children have quality early learning and education experiences beginning at birth through third grade (Thrive2027 Goal 1)

2. Family Economic Supports

Parents have post-secondary education and employment opportunities and resources to achieve permanent financial stability (Thrive2027 Goal 2)

3. Family Development and Social Capital

Parents have the competence, confidence, and social connection skills they need to be successful parents and workers.

4. Health & Well-being

Single mothers and their children have the mental, physical and behavioral health needs met to mitigate adverse childhood experiences and substance use disorder (Thrive 2027 Goal 3)

All investments will reflect Women United's Investment Philosophy:

- Women partnering with women to strengthen the fabric of our community.
- Realigning systems to advance moms and kids.
- Expanding horizons by building confidence and community.

and Women United's Core Principles:

- Utilize a collaborative approach to working with community partners.
- Generate increased income or education for parents; increase literacy or social emotional skills or developmental milestones for children; and increase confidence and social connection skills for parents; and
- Identify a sustainability plan for continued funding.

United Way Eligibility Requirements

NOTE: In order to be eligible, your organization must be able to say "yes" to all of the following questions.

1. Our organization is a non-profit 501(c)(3) federal tax-exempt organization, public school, municipal entity, Indian Tribal government or can demonstrate a legal relationship with an established 501(c)(3) acting as our fiscal agent.
2. Our organization certifies that all UWSM funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statutes, and executive orders.
3. Our organization operates consistent with applicable federal, state, and local laws, regulations, and ordinances. Compliance with this policy by agencies shall be a pre-condition of UWSM funding.
4. Our organization is able to provide the required financial documents as listed below:
 - i. Applicants with an annual revenue that exceeds \$750,000 in the preceding year will have an independent audit performed with financial statements prepared in conformance with the Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations.
 - ii. Applicants with an annual revenue between \$250,000 - \$750,000 in the preceding year can either submit an audit, *or* a review of financial statements, *or* answer a series of questions that detail some of their financial processes.
 - iii. Applicants with an annual revenue of less than \$250,000 in the preceding year are required to submit an IRS Form 990.
5. Our organization and all partners represented in the application confirm endorsement of Thrive2027's (Thrive2027.org) three, ten-year goals.
6. The program for which we are seeking funding serves Southern Maine, defined as residents of York County.

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Please include the following required information in your Letter of Interest:

- A. **Contact Information:**
1. Organization Name
 2. Address
 3. Contact person
 4. Phone
 5. Email
 6. Website
- B. **Organization Background:**
1. Please provide a brief background of your organization
 2. Mission statement
 3. Organizational budget
 4. Geographic area served
- C. **Program Information:**
1. Program Title:
 2. Total Program Budget:
 3. Amount requested:
 4. Please provide a description of the program to be funded. How does the work meet Women United's mission and core principles? Please describe what success will look like. **(One page only, size 11 font)**
 5. How will the funds be spent? (Please include budget proposed expenses in the categories below.)

Budget Category	Proposed Expenses
Personnel (salaries and wages)	
Benefits and taxes	
Travel	
Equipment	
Supplies	
Contractual	
Other (specify)	
Total	

6. Number of people served:
7. Target population:
8. Program Timeline: